

Kindness's Treasure Hunt

One Small Act at a Time

October 2026 - Brisbane German Week

- Community Event Overview and Operational Summary -

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Executive Summary

The Kindness Treasure Hunt is a community initiative initiated by West End student Maurice Maas and presented as part of Brisbane German Week 2026.

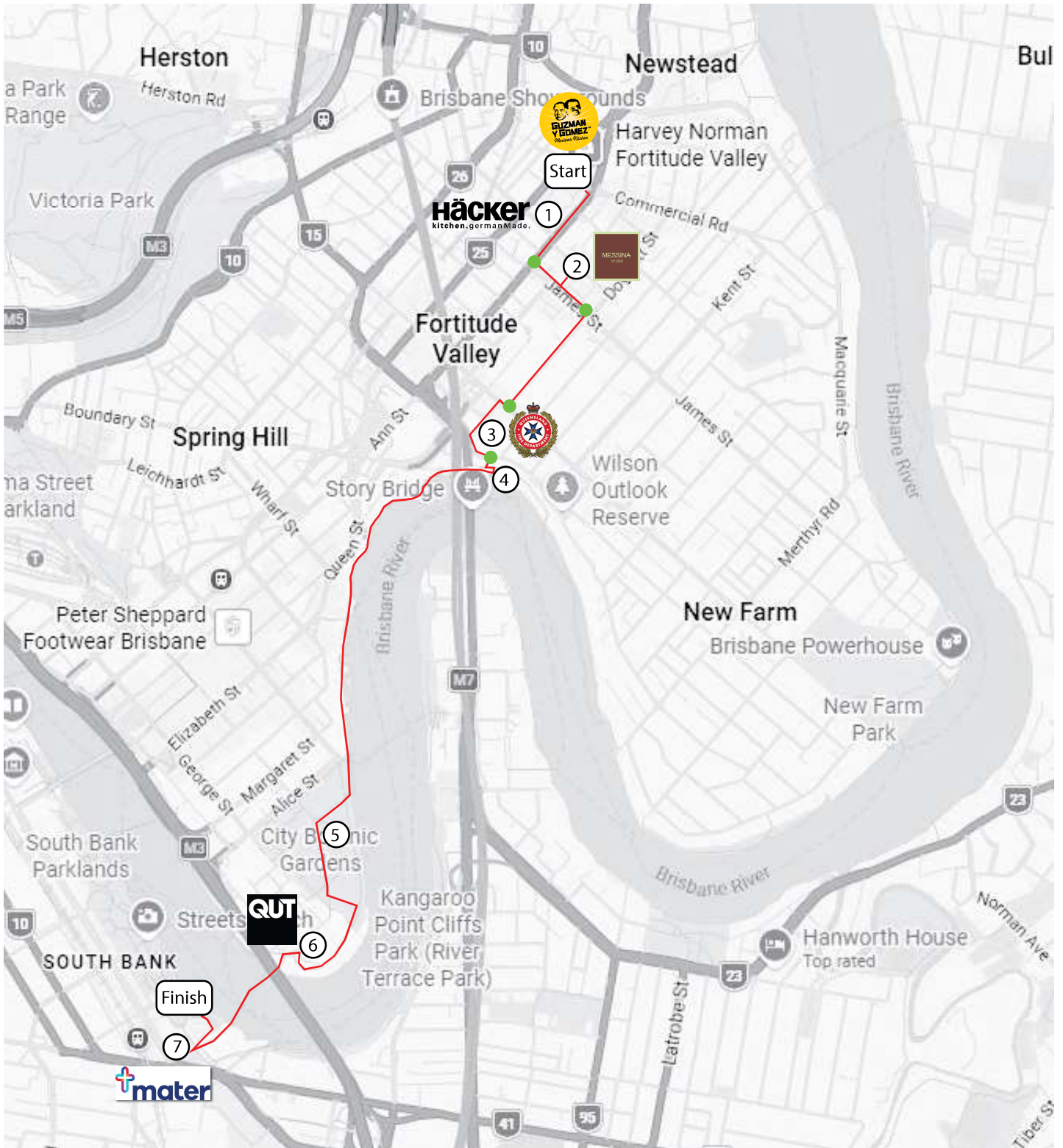
The event encourages children to actively engage with their community by participating in a fun treasure hunt across Brisbane. Expected to attract approximately 250 children and their parents or guardians, participants will visit a variety of interactive stations where they will be challenged to perform acts of kindness, gratitude and service directed towards local heroes such as firefighters, police officers and hospital staff. Through these activities, children learn the value of empathy, resilience, teamwork and community spirit while gaining a greater appreciation for those who serve the community.

Participation will be completely free for all children and families. Every participating child will receive an official Kindness Treasure Hunt T-shirt and will be eligible to win prizes in a free Kindness Raffle Draw.

The Kindness Treasure Hunt aims to strengthen connections between children and the wider community while inspiring the next generation to recognise that even small acts of kindness can create a meaningful and lasting impact.

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Kindness Treasure Hunt Map



Start Guzman y Gomez (Ann Street 1000)

1. Häcker Kitchen

2. Messina

3. Firestation Fortitude Valley

4. Felons Brewery

5. Botanic Garden

6. QUT Basketball Court

7. Mater Hospital

Finish Southbank Parklands

● Street Crossing

Kindness Treasure Hunt

Created by young Brisbane community advocate Maurice Maas the initiative invites children and families to participate in a guided journey through Brisbane where they complete kindness-based challenges and community-focused activities at supervised stations along the route.

The event aims to:

encourage kindness and empathy in children,
strengthen community connection,
promote positive family participation,
create meaningful community experiences
and inspire children to actively contribute to their community in a positive way.

Unlike a competitive sporting event, the Kindness Treasure Hunt focuses on participation, encouragement, teamwork, creativity, and positive social engagement in a safe and family-oriented environment.

Event Concept

Children and their families move through a series of supervised "Kindness Stations" located throughout the Treasure Hunt route.

At each station, participants engage in small kindness-focused activities and community interaction challenges designed to encourage:

teamwork,
empathy,
gratitude,
creativity
and positive social behaviour.

Examples may include:

thank-you activities,
teamwork challenges,
creative kindness tasks,
community appreciation exercises,
and interactive family participation experiences.

The experience is designed to be:

family-friendly,
community-oriented,
low-risk,
educational
and accessible to a broad range of children and families.
Community Vision

The long-term vision of Maurice's Kindness Treasure Hunt is to establish a recurring Brisbane community initiative that positively impacts children and families while bringing together volunteers, local organisations, businesses, and community partners around a shared message of kindness, empathy and community connection.

The initiative aims to create positive and memorable experiences for children while encouraging active participation in community-minded activities in a safe and welcoming environment.

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Kindness Treasure Hunt

1. Event Overview & Participant Structure

The Kindness Treasure Hunt is designed as a controlled, staggered-participation community event with a strong focus on family involvement, structured participation flow and positive community engagement.

The event structure has been intentionally designed to support a safe, manageable and family-friendly participation environment for children, parents, volunteers and members of the public.

Proposed Event Information

Proposed Event Dates:
Sunday 11 October 2026 or Sunday 18 October 2026

Event Time:
9:00am – 4:00pm

Start Location:
Guzman y Gomez, 1000 Ann Street Fortitude Valley, Brisbane

Finish Location:
South Bank Parklands, Brisbane

Proposed Route:
The proposed route will travel through Fortitude Valley, Brisbane CBD, and the City Botanic Gardens before finishing at South Bank Parklands.

Council Approval:
Brisbane City Council approvals and relevant event permissions will be sought as part of the event planning and operational review process.

Participant Structure

Target Age Group
Children aged approximately 5–13 years.

Participation Model
Participation is free of charge.

Parents or guardians will be required to pre-register participating children through the event website and select a preferred participation timeslot.

Guardian Participation Requirement
Each participating child must be accompanied by at least one parent or guardian throughout the full Treasure Hunt experience.

Children must remain with their parent or guardian at all times during participation in the event.

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Team & Timing Structure

Team Size

Each participation group is planned to include up to approximately 25 children.

Staggered Start System

Participation groups are intended to commence every 30 minutes throughout the event day.

The staggered participation structure is intended to:

1. support controlled participant flow,
2. reduce congestion along the route,
3. improve supervision visibility,
4. create a more manageable participant experience.

Estimated Participation Duration

Each participation group is expected to complete the Treasure Hunt experience within approximately 1 to 1.5 hours.

Participation Capacity

The maximum planned participation capacity is approximately 250–300 children across the full event day.

Based on typical community event registration behaviour, actual attendance is expected to be lower due to standard participant non-attendance rates, which are commonly experienced at free community events.

Expected total event involvement may include:

- * approximately 250–300 participating children,
- * approximately 250–300 parents and guardians,
- * volunteers and operational support personnel.

The event structure has been intentionally designed to support a controlled, family-oriented and community-focused participation environment.

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2. Safety, Supervision & Risk Management

The Kindness Treasure Hunt has been designed as a structured, family-oriented community event with a strong focus on participant safety, controlled participation flow, and positive community engagement.

The operational planning approach is intended to support a safe and manageable environment for participating children, parents, volunteers and members of the public.

Volunteer & Supervision Structure

The event is planned to include volunteers positioned throughout the route and at designated Kindness Stations.

Volunteer responsibilities may include:

- participant guidance,
- station support,
- route wayfinding assistance,
- participant flow management,
- communication support,
- and general event coordination assistance.

In addition, volunteers are intended to be positioned at identified street crossing locations along the route to support safe participant movement between sections of the Treasure Hunt.

Parents and guardians remain responsible for supervising their own children throughout the event.

First Aid Planning

The current event planning structure envisions:

- first aid support at the start location,
- first aid support at the finish location,
- and one mobile first aid responder operating via bicycle along the route.

This approach is intended to provide both fixed and mobile first aid coverage throughout the event duration.

Operational Risk Reduction Measures

The event structure has been intentionally designed to support controlled participation and minimise operational risk through:

- staggered participation times,
- limited participation group sizes,
- mandatory guardian participation,
- defined event route,
- supervised activity stations,
- volunteer-supported street crossings,
- daytime operation,
- and pre-registration through the event website.

The proposed route is intended to primarily utilise public pedestrian pathways and public-access areas.

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Insurance & Event Planning Considerations

The organisers are currently seeking guidance regarding appropriate insurance structures for the event, including consideration of:

\$20 million Public Liability Insurance,
volunteer-related coverage and other event-related operational insurance considerations where appropriate.

Brisbane City Council approvals and operational planning processes will also form part of the ongoing event preparation and review process.

Event Intent

The Kindness Treasure Hunt is intended to operate as a low-risk, community-focused family event designed to encourage kindness, empathy, teamwork and positive community participation in a safe and welcoming environment.

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