

I'm so excited and ^{I'm} looking
forward for ^{an} amazing event in October

One day I played ~~not~~ with my friends Nina and Eva. At the end I asked Nina what event she would like to do in response she said treasure hunt
? I thought it would be amazing to do an event like that. ~~Tidy Town~~

Tidy Town was about kindness to the environment and community so I thought it ~~should~~ ^{be great if our treasure hunt would} be a kindness treasure hunt instead of a regular treasure hunt..

The mission of Kindness treasure hunt is that 250 to
in our beautiful city Brisbane
300 kids are spreading kindness. ^{also} about saying
thank you to our local heroes and inspiring kids
to contribute to our city. ~~But the most important~~
~~is thing is about kindness~~

KINDNESS TREASURE HUNT

Brisbane's Family Treasure Hunt

Where Treasure is measured in Kindness.



A city-wide family adventure built around kindness, teamwork and community connection.

The Kindness Treasure Hunt transforms Brisbane into an interactive journey where children and families complete creative challenges, discover hidden clues and participate in meaningful acts of kindness throughout the city.

Rather than collecting treasure for themselves, participants discover that the greatest treasure is helping others, working together and making a positive impact in the community.

★ EVENT HIGHLIGHTS

- ★ Family-friendly treasure hunt experience
- ★ Interactive kindness stations
- ★ Community engagement activities
- ★ Creative and educational challenges
- ★ Outdoor active participation
- ★ Team-based adventure format
- ★ Positive social impact
- ★ Multicultural and intergenerational participation

♥ POTENTIAL COMMUNITY ACTIVATIONS

- ♥ Fire station *appreciation challenge*
- ♥ Hospital kindness station
- ♥ Ice cream gratitude station
- ♥ Op-shop donation challenge
- ♥ Community gratitude challenge
- ♥ Cultural and educational experiences

★ TARGET PARTICIPATION

- ★ 250 – 300 children
- ★ Families and parents involved
- ★ Small supervised team groups
- ★ Staggered participation times
- ★ Volunteer-supported event structure

TOGETHER, WE CAN
BUILD A KINDER,
STRONGER
BRISBANE!



HOW THE

KINDNESS TREASURE HUNT WORKS

Families join together for an adventure across Brisbane, visiting a series of **Kindness Stations** and **Fun Challenge Stations**.



Join your team



Follow the clues



Visit the stations



Complete challenges



Collect stamps & clues



Reach the finish line!



Every challenge is about kindness, teamwork and making a positive impact in our community.

5 MEANINGFUL KINDNESS STATIONS



PUBLIC GRATITUDE STATION

Children collect Berliner pastries from Häcker Kitchen and hand them out to members of the public as a small surprise act of kindness.

HÄCKER KITCHEN



FIREFIGHTERS GRATITUDE STATION

Children deliver ice cream or small gifts to firefighters and their families to thank them for their service and dedication.



RECYCLING & REPURPOSING STATION

Children discover how valuable used items can be reused, repurposed or given a second life.

Good for the planet, good for the community!



HOSPITAL GRATITUDE STATION

Children present small gifts to hospital staff as a gesture of appreciation for their care, compassion and dedication.



COMMUNITY ARTWORK FINISH LINE

All participants contribute to one shared artwork, creating a beautiful visual symbol of kindness, teamwork and community spirit.



FUN CHALLENGE STATIONS

These stations add excitement, teamwork and bonus clues to keep the adventure going!

1 MYSTERY BOX CHALLENGE



Teams work together to solve clues and unlock what is hidden inside the mystery box.

2 PICK YOUR FATE STATION



Spin the wheel, pick your fate and complete a surprise challenge together.

3 BASKETBALL CHALLENGE STATION



Participants test their basketball skills and collect bonus points for their team.

4 PUZZLE & RIDDLE STATION (OPTIONAL)



Solve puzzles and riddles to reveal the next clue and continue the adventure.

EVENT FORMAT



Families book one of 12 participation timeslots



Participation is completely free



Each team can include a maximum of 25 children



Parents and guardians participate alongside children



Teams rotate through kindness and fun challenge stations



Staggered start times ensure controlled participant flow



Outdoor adventure experience across Brisbane



Volunteer-supported and supervised event structure



Designed to be safe, inclusive and family-friendly

STRUCTURED PARTICIPATION MODEL

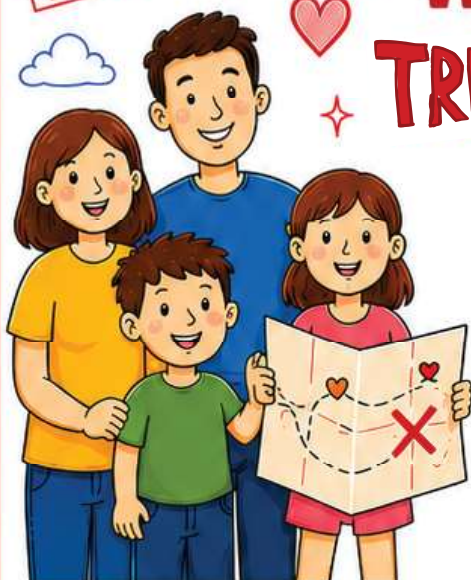
To ensure a safe and enjoyable experience, the Kindness Treasure Hunt operates through a pre-booked timeslot system with controlled team sizes and staggered participation throughout the day.

THANK YOU

FOR HELPING US BUILD A
KINDER, STRONGER BRISBANE!



WHY THE KINDNESS TREASURE HUNT MATTERS



The Kindness Treasure Hunt is designed to create meaningful experiences that strengthen families, encourage empathy and build stronger community connections.



Through interactive challenges, gratitude activities and community participation, children and families experience kindness not just as an idea — but as an **adventure**.



POSITIVE OUTCOMES FOR CHILDREN

- ★ Teamwork skills
- ★ Communication skills
- ★ Empathy and compassion
- ★ Active outdoor participation
- ★ Creativity and problem solving
- ★ Confidence building
- ★ Reduced screen time
- ★ Community awareness



POSITIVE OUTCOMES FOR FAMILIES

- ♥ Shared family experiences
- ♥ Parent-child engagement
- ♥ Outdoor activity participation
- ♥ Social connection
- ♥ Community pride
- ♥ Positive memories



POSITIVE OUTCOMES FOR THE COMMUNITY

- ★ Community activation
- ★ Increased local engagement
- ★ Volunteer participation
- ★ Positive public atmosphere
- ★ Support for local organizations
- ★ Cross-cultural participation
- ★ Educational value



THE IMPACT

KINDER CHILDREN



Encouraging empathy, teamwork and positive social behaviour.

STRONGER COMMUNITIES



Creating meaningful connections between families, volunteers and organizations.

A MORE COMPASSIONATE BRISBANE



Promoting gratitude, kindness and community pride.

LASTING MEMORIES THAT MATTER



Creating experiences children and families will remember for years to come.



“Where Treasure is measured in Kindness.”



EVENT SAFETY & RISK MANAGEMENT



The Kindness Treasure Hunt is designed as a structured, family-friendly and safety-focused community event.



Participant wellbeing and child safety are central priorities throughout all stages of planning and operation.

EVENT SAFETY STRUCTURE

-  Supervised kindness stations
-  Volunteer coordination team
-  Parent/guardian participation
-  Controlled participant flow
-  Staggered starting times
-  Check-in and checkpoint systems
-  Emergency communication procedures
-  Clearly defined activity zones

FIRST AID & SUPPORT

-  Dedicated first aid personnel
-  Mobile volunteer support
-  Emergency contact procedures
-  Water and rest points
-  Clear event briefing process



INSURANCE & COMPLIANCE

The event intends to operate with:

-  Public Liability Insurance
-  Volunteer Insurance
-  Risk Assessments
-  Safety Management Planning
-  Child-safe operational procedures



VOLUNTEER STRUCTURE

-  Station supervisors
-  Route support volunteers
-  Registration support
-  Family assistance volunteers
-  Logistics coordination



EVENT FORMAT

-  Approx. 250 – 300 participating children
-  Family participation encouraged
-  Teams of **up to 25 children** with **at least one parent or guardian** present
-  Controlled station capacity
-  Flexible and scalable event structure



OUR COMMITMENT

We are committed to providing a safe, inclusive and enjoyable experience for all children, families and volunteers.



TOGETHER,
WE CREATE A SAFE,
KIND AND POSITIVE
COMMUNITY EVENT.

CHILD SAFETY IS OUR PRIORITY

Each participation team may include up to 25 children and must be accompanied by at least one responsible parent or guardian throughout the experience.

SAFETY FIRST. KINDNESS ALWAYS.

Working together to ensure a safe, positive and memorable experience for all families and volunteers.



PARTNER WITH THE KINDNESS TREASURE HUNT

The Kindness Treasure Hunt provides organizations with the opportunity to support a positive, family-focused and community-driven initiative that creates meaningful local impact.



WHY PARTNERS PARTICIPATE

-  Positive community association
-  Family engagement opportunities
-  Meaningful CSR activation
-  Local visibility
-  Community goodwill
-  Educational impact
-  Media and storytelling opportunities
-  Authentic social engagement

POTENTIAL PARTNERSHIP OPPORTUNITIES

-  **PRESENTING PARTNER** Major naming and branding integration.
-  **KINDNESS STATION PARTNER** Support and activate individual stations.
-  **COMMUNITY PARTNER** Support logistics, volunteers or activities.
-  **TREASURE SPONSOR** Contribute prizes, gifts or experiences.
-  **FOOD & REFRESHMENT PARTNER** Support participating families and volunteers.
-  **SAFETY PARTNER** Support first aid, hydration or wellbeing initiatives.

POTENTIAL ACTIVATION OPPORTUNITIES



Together, we can create a kinder, stronger and more connected Brisbane. 

OUR PREVIOUS EVENT

